



edenwilde

AW 2026 WHOLESALE LOOKBOOK

This is Edenwilde.

Stationery with soul.
Designed to connect.
Created to keep.



Take a Look Inside...

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Paper holds more
than messages.
It carries moments,
memories, meaning.

Welcome to Edenwilde...

We believe in the power of well-made, beautiful things. At Edenwilde, we design paper goods that bring art into everyday life, in ways that feel personal, thoughtful and lasting.

Our work is made to help people pause, connect and express something real, whether it's through a card, a note, or a simple gift that says just enough. At the heart of Edenwilde is a simple belief: that paper can hold more than a message. It can carry care, presence and something beautifully real.

Founded by Melbourne illustrator and designer Lou Jane, each design begins as original artwork in our studio. Delicate gouache paintings and cut-paper collages become bold and expressive forms.

Our collection includes greeting cards, art prints and bookmarks, sustainably printed in Australia. We choose materials mindfully, ensuring every piece honours both artistry and earth.

You'll find Edenwilde pieces sitting naturally alongside curated books, fresh flowers, handcrafted ceramics and thoughtful gifts. Our designs complement premium retail spaces where customers seek out meaningful, well-crafted pieces.

Find us in select florists, independent bookstores, design-focused gift stores and lifestyle boutiques across Australia, New Zealand and the United States.

This is Edenwilde. Stationery with soul.





CARDS

Wholesale: \$3.50 per unit

RRP: \$7.00

No minimums

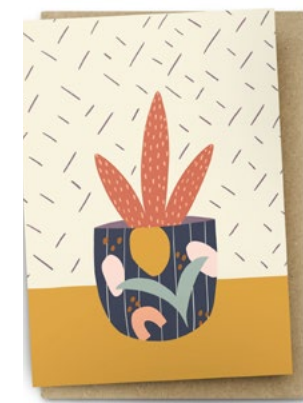
- A6 folded size (148mm x 105mm)
- Blank inside
- Eco-printed in Australia
- 100% post consumer recycled, 350gsm stock
- 100% recycled kraft envelope



EDEN
ED01



NIGHT BLOOMS
ED02



VERA
ED03



SUKI
ED04



BIG POT
ED05



BIG FLOWER
ED06



BIG DREAMS
ED07



MORNING TEA
ED08



JUST FLOWERS
ED09



WITHIN
ED10



ALL THAT GROWS
ED11



IN BLOOM
ED12



COLOURFUL DAY
BC11



BIRTHDAY DOODLES
BC12



H.B TO YOU
#BC13



CELEBRATION
BC01



DREAM PARTY
BC02



THE BOUQUET
BC03



BIRTHDAY VASES
BC14



YOU ARE WONDERFUL
E01



YOU ARE BEAUTIFUL
E02



OVER THE RAINBOW
BC05



PICNIC IN THE PARK
BC08



BOLD SHAPES
BC10



YOU ARE AMAZING
E03



JUST KEEP GROWING
E04



YOU ARE OH SO SWEET
E05



THINKING OF YOU
T04



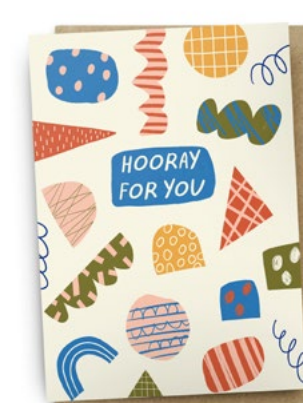
THINKING OF YOU ALWAYS
T06



THOUGHTS ARE WITH YOU
T07



YOU ARE AWESOME
T11



HOORAY FOR YOU
T12



BEST OF LUCK
T13



THINKING OF YOU TODAY
T08



YOU ARE SO SWEET
T09



THANKS A BUNCH
T10



THANKS SO MUCH
T14



THANK YOU
T05



MY HEART
L03



THE SMALLER MOMENTS
T15



STILLNESS IS YOURS
T16



BECOMING
T17



HEART GARDEN
L04



BIG LOVE
L05



LOVE BIRDS
L06



YOU ARE MY SUNSHINE
L07



US ALWAYS AND FOREVER
L08



MY HEART IS FULL
L09



DAD I LOVE YOU
D04



KID YOU'RE MAGIC
K01



WELCOME BABY
B01



HELLO LITTLE ONE
B02



BABY SO LOVED
B03



MUM I LOVE YOU
M03



THANKS MUM FOR EVERYTHING
M09



I LOVE YOU MUM
M10



BOOKMARKS

Wholesale: \$2.00 per unit
 RRP: \$4.00
 No minimums

- 170mm x 48mm
- Double-sided print
- Eco-printed in Australia
- Beautiful 350gsm matte stock
- 100% post consumer recycled paper



FLOWER
BM01



CUPS
BM02



MORNING SUNSHINE
BM03



SHELFIE
BM04



AFTERNOON WALK
BM06



FRUIT
BM08



COFFEE POT#
BM09



SUMMER BERRIES
BM10



RED APPLE
BM11



FLOWER
A5 | A4 | A3 | A2
P07

PRINTS

Size: A5
Wholesale: \$12.50 per unit
RRP: \$25.00

Size: A4
Wholesale: \$20.00 per unit
RRP: \$40.00

Size: A3
Wholesale: \$32.50 per unit
RRP: \$65.00

Size: A2
Wholesale: \$57.50 per unit
RRP: \$115.00

- Giclee printed in Australia
- Bright white 230gsm stock
- 100% virgin fibre sourced from sustainable forests with environmental management system certification
- Ultra smooth finish, acid free with archival inks
- Comes with eco- conscious packaging (backing board, sleeve and branding sticker, no frame)



GARDEN BIRD
A5 | A4 | A3 | A2
P46



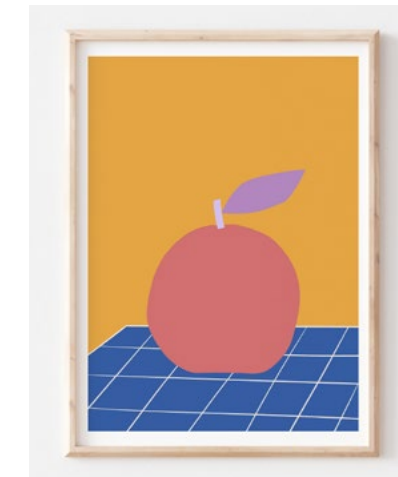
COFFEE POT
A5 | A4 | A3 | A2
P47



SUMMER BERRIES
A5 | A4 | A3 | A2
P48



A CUP OF SUNSHINE
A5 | A4 | A3 | A2
P49



RED APPLE
A5 | A4 | A3 | A2
P50



LEMON
A5 | A4 | A3 | A2
P44



PEAR
A5 | A4 | A3 | A2
P43



TOGETHER AT LAST (blue)
A5 | A4 | A3
P08



TOGETHER AT LAST (black)
A5 | A4 | A3
P09



BREATHE
A4 | A3 | A2
P01



NIGHT GARDEN
A4 | A3 | A2
P02



QUIET MOMENTS
A4 | A3 | A2
P03



MORNING SUNSHINE
A5 | A4
P32



BOHO KITCHEN
A5 | A4
P33



IVES
A5 | A4 | A3
P34



MOODS 2
A4 | A3 | A2
P27



FOR YOU
A5 | A4 | A3 | A2
P28



HELLO DREAMER
A5 | A4 | A3 | A2
P29



VERA
A5 | A4
P35



BRANCHING OUT
A5 | A4 | A3 | A2
P36



SUKI
A5 | A4
P37



THE LIVING ROOM
A5 | A4
P04



PLANT SHELFIE
A5 | A4
P05



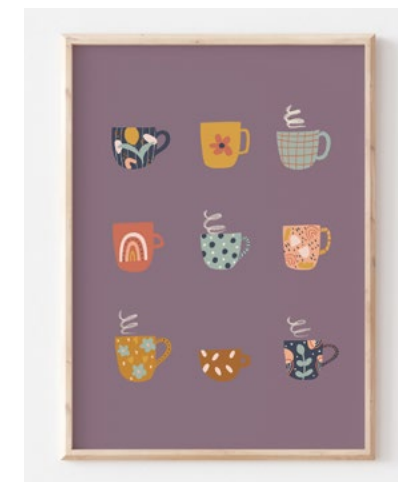
THE STUDIO
A5 | A4
P06



MINI POTS
A5 | A4 | A3
P10



MORNING TEA
A5 | A4
P38



CUPS
A5 | A4
P39



STILLNESS IS YOURS
A5 | A4 | A3 | A2
P51



BECOMING
A5 | A4 | A3 | A2
P52



THE SMALLER MOMENTS
A5 | A4 | A3 | A2
P53



IN BLOOM
A5 | A4 | A3 | A2
P54



ALL THAT GROWS
A5 | A4 | A3 | A2
P55



WITHIN
A5 | A4 | A3 | A2
P56



BIG DREAMS
A5 | A4 | A3 | A2
P40



BIG POT
A5 | A4 | A3 | A2
P41



BIG FLOWER
A5 | A4 | A3 | A2
P42





edenwilde
CHRISTMAS



CHRISTMAS NIGHT
XMAS07



JOY
XMAS08



FESTIVE CHRISTMAS
XMAS09



SEASONS GREETINGS
XMAS10



TIS THE SEASON
XMAS11



JINGLE ALL THE WAY
XMAS12



SEASONS GREETINGS 6 CARD MULTI PACK
XP01

SINGLE CARD
Wholesale: \$3.00 per unit
RRP: \$6.00
No minimums

6 CARD MULTI PACK
Wholesale: \$12.50 per unit
RRP: \$25.00
No minimums
Must be sold as pack



XMAS TAGS 12 PACK

XTAG01

Wholesale: \$5.00 per unit

RRP: \$10.00

No minimums

- Set of 12 gift tags (ribbon not included)
- 4 designs, 3 x each included in the pack
- Size: 80mm x 40mm tag
- Eco-printed in Australia
- Beautiful 350gsm stock
- 100% post consumer recycled card
- Packaged in recyclable sleeve



Packaging front



Packaging back

ECO STATEMENT

Our aim is to deliver beautifully designed products made locally and sustainably in Australia. Edenwilde is a conscious brand, dedicated to working environmentally with like-minded companies.

STATIONERY

Our greeting cards, bookmarks, notebooks, and wrapping paper are eco-printed in Australia on 100% post consumer recycled paper.

Our greeting cards come with a 100% recycled kraft envelope.

Our stationery range is sleeveless unless requested.

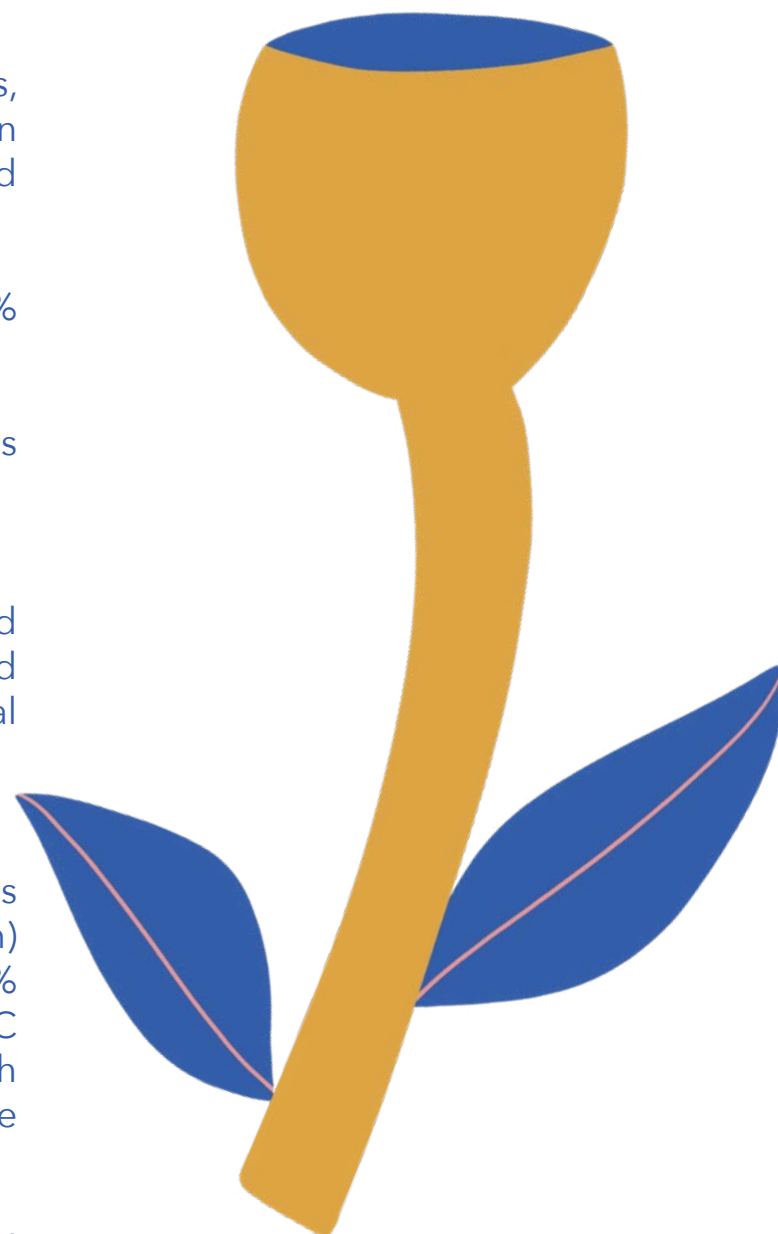
PRINTS

Each print is professionally giclée printed in Australia on 100% virgin fiber sourced from sustainable forests with environmental management system certification.

PRINT PACKAGING

Our eco-conscious packaging includes gallery-quality backing board (700gsm) made from thick boxboard material (100% post consumer waste recycled fibre, FSC certified) and a polypropylene sleeve with resealable flap on the bagside. The sleeve can be reused, repurposed or recycled.

Our stickers are made from certified sustainable pulp and are also recyclable.



ORDERING INFO

Ordering:

No minimum orders. Orders can be placed by email. Please list the style code or product name and the quantity for each item.

Email: Lou at hello@edenwildedesign.com

Payment:

Invoices are sent via email once your order has been placed. Payment can be made by credit/eftpos or direct deposit. Once payment has been received stock will be dispatched. Some products will be printed to order and may have a 2-4 week turnaround period, we'll let you know when to expect them.

Shipping:

Shipping will be calculated once an order has been placed and added to the total order price. We ship via Australia post from our studio in Melbourne, VIC. If you prefer items to be shipped via a particular carrier or account, please inform us upon order and we will do our best to accommodate your preference. Buyer is responsible for shipping charges unless eligible for free shipping, see below.

Opening Order Free Shipping:

We offer free local (Australian) shipping for first orders over \$230, however this is not applicable with other promotions.

Returns:

We do not accept returns. Please report any damage or errors within three days of delivery. Missing or damaged merchandise will be replaced accordingly. If a product is not moving off your shelf, let us know and we will discuss swapping it over with a different style.

Display:

If you require assistance with displays or need merchandising advice please let us know. We'd love it if you could photograph Edenwilde products in your store so we can share on social media and support your business! We can also email you a social media pack of our images for your content.

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