

edenwilde

2022 CATALOGUE



edenwilde

The vibrant and colourful world
of illustration artist and surface
designer Lou Jane.

Sustainably made in Australia.



Edenwilde's Australian made eco stationery and art print collections feature birds and botanicals, abstract shapes, and pattern play.

Edenwilde's beautifully designed and made products are proudly printed locally in Australia with a commitment to sustainability practices.

We are dedicated to being an environmentally responsible brand and use 100% post-consumer stocks for our stationery range, 100% virgin fiber sourced from sustainable forests for our prints, and our packaging is also sustainable.

In her Melbourne studio Lou Jane creates with both traditional and digital methods, using gouache and acrylic, experiments with paper cutouts, and also designs digitally.



CONTENTS

Greeting Cards	<u>4</u>
Notebooks	<u>12</u>
Bookmarks	<u>14</u>
Wrapping Paper	<u>16</u>
Art Prints	<u>18</u>
Christmas	<u>24</u>
Eco Statement	<u>30</u>
Ordering Info	<u>31</u>



CARDS

Wholesale: \$3.00 per unit

RRP: \$6.00

No minimums

- A6 folded size (148mm x 105mm)
- Blank inside
- Eco-printed in Australia
- 100% post consumer recycled, 350gsm stock
- 100% recycled kraft envelope
- Individually packaged in recyclable sleeves (optional)



YOU ARE WONDERFUL
E01



YOU ARE BEAUTIFUL
E02



YOU ARE AMAZING
E03



JUST KEEP GROWING
E04



YOU ARE OH SO SWEET
E05



HAPPY BIRTHDAY -
CELEBRATION
BC01



HAPPY BIRTHDAY -
DREAM PARTY
BC02



HAPPY BIRTHDAY -
THE BOUQUET
BC03



HAPPY BIRTHDAY -
WILD HEART
BC04



HAPPY BIRTHDAY -
OVER THE RAINBOW
BC05



YAY - GOODTIMES
BC06



HAPPY BIRTHDAY -
SWEETLY
BC07



THINKING OF YOU -
CARING FLOWER
T01



THANK YOU -
HUMBLE FLOWER
T02



YOU'RE LOVELY -
VASE OF FLOWERS
T03



HAPPY BIRTHDAY -
PICNIC IN THE PARK
BC08



FOR YOU MUM
M01



MUM
M02



YOU'RE RAD DAD
D01



BEST DAD EVER
D02



WELCOME BABY
B01



HELLO LITTLE ONE
B02

EVERY
DAY
CARDS



BOHO KITCHEN
MS01



CUPS
MS02



MORNING SUNSHINE
MS03



IVES
MS04



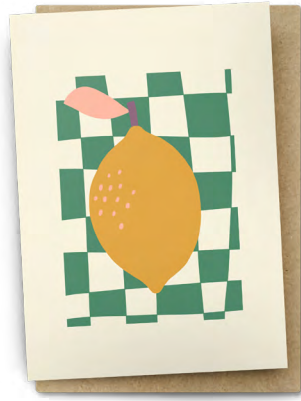
BRANCHING OUT
MS05



PLANT SHELFIE
MS06



PEAR
FF01



LEMON
FF02



TOGETHER AT LAST
HD01



MINI POTS
HD02



NIGHT GARDEN
HD03



FOR YOU
HD06



HELLO DREAMER
HD04



FLOWER
HD05



HEART GARDEN
L04



BIG LOVE
L05



LOVE BIRDS
L06



HEART SHAPED LEAF
L01



MY HEART
L03



ETERNAL
L02



RAINBOW
BB01



TEA CUP PLANT
BB10



HUMMINGBIRD
BB11



SWAN
BB12



POT PLANT
BB13



BLUE BIRD
BB14



TEAPOT
BB15



MONSTERA
BB05



PINK BIRD
BB06



TERRACOTTA POT
BB07



LEAVES
BB02



POT PLANTS
BB03



YELLOW BIRD
BB08



LEOPARD
J02



FLAMINGO
J03



BLUE WHALE
W01



WHALE OF A TIME
W02



DEEP IN THE OCEAN
W03



NOTEBOOKS

Wholesale: \$7.00 per unit

RRP: \$14.00

No minimums

- A5 size (148mm x 210mm)
- 40 pages
- Eco-printed in Australia
- 100% post consumer recycled stock
- 300gsm cover, 120gsm paper
- Individually packaged in recyclable sleeves (optional)



BIRDSONG # N05
40 Blank Pages



AFTERNOON WALK # N06
40 Lined Pages



LEMON # N07
40 Blank Pages



MINI POTS # N08
40 Lined Pages



HELLO DREAMER # N09
40 Lined Pages



BIG DREAMS # N10
40 Blank Pages



BOOKMARKS

Wholesale: \$2.00 per unit

RRP: \$4.00

No minimums

- 170mm x 48mm
- Double-sided print
- Eco-printed in Australia
- Beautiful 350gsm matte stock
- 100% post consumer recycled paper



FLOWER
BM01



CUPS
BM02



MORNING SUNSHINE
BM03



SHELFIE
BM04



FALLING FLOWER
BM05



AFTERNOON WALK
BM06



BIRDSONG
BM07



FRUIT
BM08



WRAPPING PAPER

Wholesale: \$3.50 per unit

RRP: \$7.00

No minimums

- A2 Sheet (420mm x 594mm)
- Single sided
- Eco-printed in Australia
- Beautiful 100gsm matte stock
- 100% post consumer recycled paper
- Available flat packed, rolled, or folded in an A4 sleeve



BIRDSONG # W01



AFTERNOON WALK # W02



FALLING FLOWERS # W03



FRUIT # W04



PRINTS

Size: A5

Wholesale: \$7.50 per unit

RRP: \$15.00

Size: A4, 8x10 inch

Wholesale: \$15.00 per unit

RRP: \$30.00

Size: A3

Wholesale: \$27.50 per unit

RRP: \$55.00

Size: A2

Wholesale: \$45.00 per unit

RRP: \$90.00

- Giclee printed in Australia
- Bright white 230gsm stock
- 100% virgin fibre sourced from sustainable forests with environmental management system certification
- Ultra smooth finish, acid free with archival inks
- Comes with eco- conscious packaging (backing board, sleeve and branding sticker)



MORNING SUNSHINE
A5 | A4
P32



BOHO KITCHEN
A5 | A4
P33



IVES
A5 | A4 | A3
P34



VERA
A5 | A4
P35



BRANCHING OUT
A5 | A4 | A3 | A2
P36



SUKI
A5 | A4
P37



MORNING TEA
A5 | A4
P38



CUPS
A5 | A4
P39



BIG DREAMS
A5 | A4 | A3 | A2
P40



BIG POT
A5 | A4 | A3 | A2
P41



BIG FLOWER
A5 | A4 | A3 | A2
P42



PEAR
A5 | A4 | A3 | A2
P43



LEMON
A5 | A4 | A3 | A2
P44



LOVE BIRDS
A5 | A4 | A3 | A2
P45



FLOWER
A5 | A4 | A3 | A2
P07



TOGETHER AT LAST (blue)
A5 | A4 | A3
P08



TOGETHER AT LAST (black)
A5 | A4 | A3
P09



BREATHE
A4 | A3 | A2
P01



NIGHT GARDEN
A4 | A3 | A2
P02



QUIET MOMENTS
A4 | A3 | A2
P03



THE LIVING ROOM
A5 | A4
P04



PLANT SHELFIE
A5 | A4
P05



THE STUDIO
A5 | A4
P06



MINI POTS
A5 | A4 | A3
P10



PAINTED POT
A5 | A4 | A3
P11



MOODS 1 (gold)
8X10"
P12



MOODS 2
8X10" | A4 | A3 | A2
P13



MOODS 3
8X10"
P14



HELLO DREAMER
8X10"
P15



MOODS 1 (pink)
8X10"
P16



MIDNIGHT BLOOMS
8X10"
P17



RAINBOW
A4 | A5
P18



POT PLANTS
A4 | A5
P19



THE LEAF
A4 | A5
P20





edenwilde

2022 CHRISTMAS CATALOGUE





CHRISTMAS NIGHT
XMAS07



JOY
XMAS08



FESTIVE CHRISTMAS
XMAS09



SEASONS GREETINGS
XMAS10



TIS THE SEASON
XMAS11



JINGLE ALL THE WAY
XMAS12



SEASONS GREETINGS 6 CARD MULTI PACK
XP01

SINGLE CARD

Wholesale: \$3.00 per unit

RRP: \$6.00

No minimums

6 CARD MULTI PACK

Wholesale: \$12.50 per unit

RRP: \$25.00

No minimums

Must be sold as pack



CHRISTMAS TREE
XMAS01



WHITE DOVE
XMAS02



PINK DOVE
XMAS03



MERRY CHRISTMAS
XMAS04



HAPPY CHRISTMAS
XMAS05



CHRISTMAS SHELFIE
XMAS06



MERRY CHRISTMAS 6 CARD MULTI PACK
XP02

SINGLE CARD

Wholesale: \$3.00 per unit

RRP: \$6.00

No minimums

6 CARD MULTI PACK

Wholesale: \$12.50 per unit

RRP: \$25.00

No minimums

Must be sold as pack



XMAS TAGS 12 PACK

XTAG01

Wholesale: \$5.00 per unit

RRP: \$10.00

No minimums

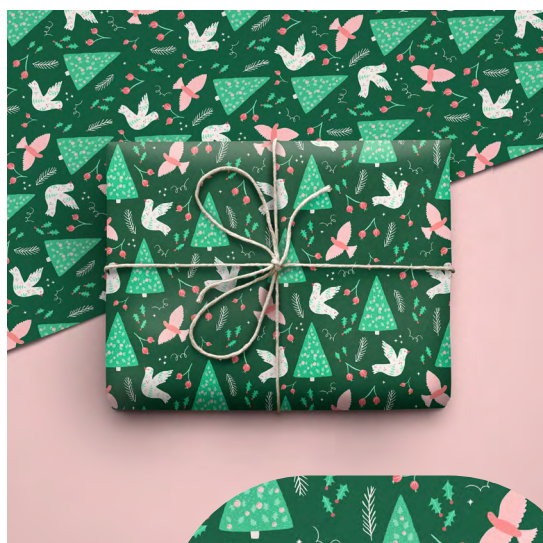
- Set of 12 gift tags (ribbon not included)
- 4 designs, 3 x each included in the pack
- Size: 80mm x 40mm tag
- Eco-printed in Australia
- Beautiful 350gsm stock
- 100% post consumer recycled card
- Packaged in recyclable sleeve



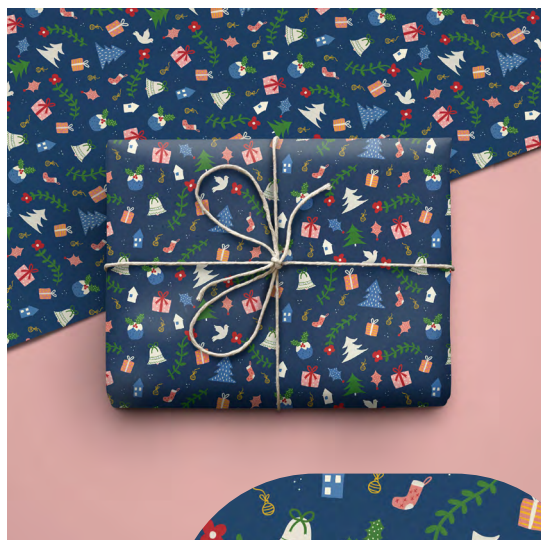
Packaging front



Packaging back



MERRY CHRISTMAS # WO5



SEASONS GREETINGS # WO6

CHRISTMAS WRAPPING PAPER

Wholesale: \$3.50 per unit

RRP: \$7.00

No minimums

- A2 Sheet (420mm x 594mm)
- Single sided
- Eco-printed in Australia
- Beautiful 100gsm matte stock
- 100% post consumer recycled paper
- Available flat packed, rolled, or folded in an A4 sleeve



ECO STATEMENT

Our aim is to deliver beautifully designed products made locally and sustainably in Australia. Edenwilde is a conscious brand, dedicated to working environmentally with like minded companies.

STATIONERY

Our greeting cards, bookmarks, notebooks, and wrapping paper are eco-printed in Australia on 100% post consumer recycled paper. Our greeting cards come with a 100% recycled kraft envelope.

Our packaging sleeves are made from polypropylene and can be reused, repurposed or recycled (REDCycle). If you would prefer without sleeves please request this in your order.

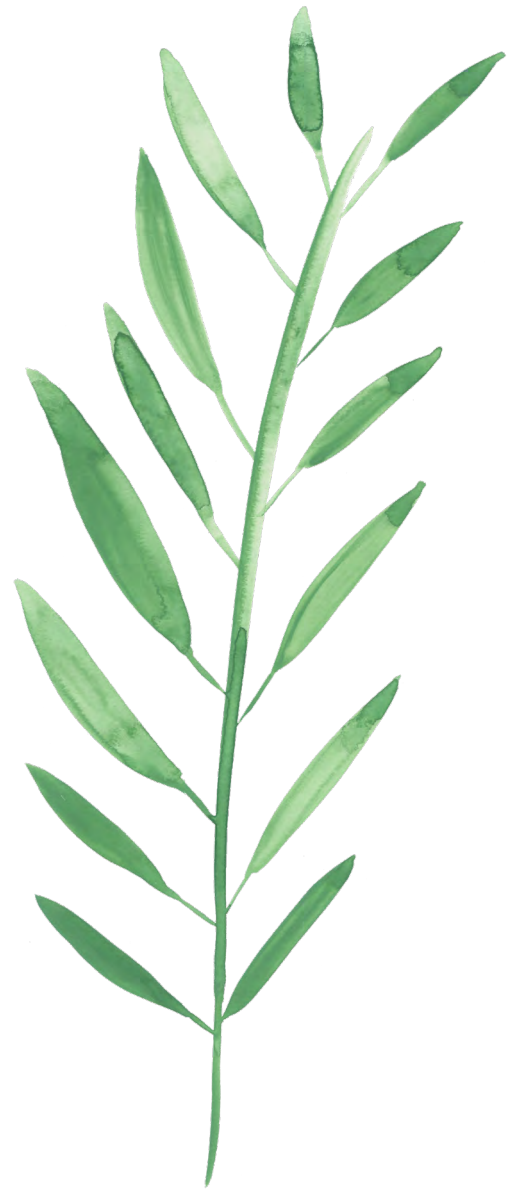
PRINTS

Each print is professionally giclee printed in Australia on 100% virgin fiber sourced from sustainable forests with environmental management system certification.

PACKAGING

Our eco- conscious packaging includes gallery quality backing board (700gsm) made from thick boxboard material (100% post consumer waste recycled fibre, FSC certified) and a polypropylene sleeve with resealable flap on the bagside. The bag can be reused, repurposed or recycled (REDCycle).

Our stickers are made from certified sustainable pulp and can also be recycled.



ORDERING INFO

Ordering:

No minimum orders. Orders can be placed by email. Please list the style code or product name and the quantity for each item.

Email: Lou at hello@edenwildedesign.com

Payment:

Invoices are sent via email once your order has been placed. Payment can be made by credit/eftpos or direct deposit. Once payment has been received stock will be dispatched. Some products will be printed to order and may have a 2-4 week turn around period, we'll let you know when to expect them.

Shipping:

Shipping will be calculated once an order has been placed and added to the total order price. We ship via Australia post from our studio in Melbourne, VIC. If you prefer items to be shipped via a particular carrier or account, please inform us upon order and we will do our best to accommodate your preference. Buyer is responsible for shipping charges unless eligible for free shipping, see below.

Free Shipping:

We offer free shipping for orders over \$215 (greeting card only). All other orders receive free shipping over \$400.

Returns:

We do not accept returns. Please report any damage or errors within 3 days of delivery. Missing or damaged merchandise will be replaced accordingly. If a product is not moving off your shelf let us know and we will discuss swapping it over with a different style.

Display:

If you require assistance with displays or need merchandising advice please let us know. We'd love it if you could photograph Edenwilde products in your store so we can share on social media and support your business! We can also email you a social media pack of our images for your content.

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